

# PRADEEP KUMAR

## GRAPHIC DESIGNER

Male | 05.08.1989 | Married

Passport No: P0479073 | Nationality: Sri Lankan

### PROFILE

Highly experienced Graphic Designer with 12 years in the creative industry. Known for a strong work ethic, analytical mindset, and positive attitude. Demonstrates proven leadership abilities and a consistent record of meeting tight deadlines without compromising quality. Self-motivated and detail-oriented, with excellent communication skills and a customer-focused approach. A collaborative team player who also thrives when working independently. Committed to delivering high standards of work with integrity and professionalism.

### WORK EXPERIENCE

**Part-time Social Media Manager**  
**Suba Super Market (Pvt) Ltd, Sri Lanka.**  
2025- Present

- Creating and scheduling promotional posts.
- Designing graphics for offers and products.
- Managing customer inquiries. Supporting digital brand presence.

**Social Media Marketer**  
**Chocoloco (Pvt) Ltd, Sri Lanka.**

2018- 2025

- Managing company social media accounts.
- Creating digital content.
- planning marketing campaigns.
- Analyzing performance metrics.
- Engaging with customers online.

**Graphic Designer (Own Freelance Business)**  
**I Colour Design, Sri Lanka.**

2017- 2018

- Designed logos, flyers, packaging, and social media posts for local clients.
- Handled client meetings, revisions, and final artwork delivery.



☎ (+974) 3004 7114

✉ [pdphabi@gmail.com](mailto:pdphabi@gmail.com)

📍 Doha ,Qatar.

### TECHNICAL SKILLS

- Adobe Photoshop
- CorelDRAW
- Adobe InDesign
- Canva
- Microsoft Office Suite
- Social Media post
- Social Media Advertising (Facebook, Instagram, TikTok) Meta Business Suite
- Video Editing (Basic: CapCut, Adobe Premiere Rush) Email Marketing Tools (Mailchimp, etc.)
- 

### DIGITAL MARKETING SKILLS

- Social Media Strategy
- Content Planning & Scheduling
- Hashtag Research & Optimization
- Facebook & Instagram Ads
- Analytics & Insights Reporting
- Audience Engagement
- Influencer Collaboration
- Online Branding

### PERSONAL SKILLS

- Creative Thinking
- Time Management
- Communication & Teamwork
- Problem-Solving
- Multitasking
- Client Handling
- Adaptability
- Attention to Detail

## WORK EXPERIENCE

### Sales Representative

**Natasha Printers (Pvt) Ltd, Sri Lanka.**

2013- 2017

- Took customer orders.
- Coordinated printing schedules.
- Followed up on client requirements.
- Ensured timely delivery of printed materials.

### Sales Executive

**Sri Care Medical Colombo, Sri Lanka.**

2011 - 2012

- Assisted in promoting and selling medical equipment.
- maintained client relationships.
- supported invoice preparation.
- coordinated deliveries.

### Team Member

**Fanatical Computer Supplier Colombo, Sri Lanka.**

2009 - 2010

- Responsible for handling walk-in customers.
- Explaining product features.
- Assisting in daily sales reporting.
- Maintaining stock records.

## LANGUAGES

- Sinhala 
- Tamil 
- English 

## REFERENCE

## EDUCATION

- Diploma in Graphic Designing Distinction
- Diploma in Marketing Professional Good pass
- Diploma in Graphic Design Distinction
- Diploma In English Language Good pass
- Corticate In Graphic Designing Super Merit
- Higher National Diploma In IT Good pass
- G.C.E A/L Examination - 2005
- G.C.E O/L Examination - 2008