

Feriel Romaiissa Haddouche

Corporate Strategy & Business Development Professional

CONTACT

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SUMMARY

Graduate in Business Management and Strategy of the Higher School of Tlemcen, looking to create value in innovative and growth-oriented organizations. With a background in strategic analysis tools, , and enterprise operations, I look to join an innovative organization in an opportunity that presents challenge, strategic objectives, and long-term success. With effective communication, and flexibility, I look to deliver support to strategic objectives and long-term success.

PROFESSIONAL EXPERIENCE

TRANSIT SENHADJI – Account Manager- September 2023 – March 2025

- Handled client accounts and coordinated logistics and documentation in a timely manner.
- Compiled and maintained detailed reports and also tracked payment collections.

SARL SIPROA – Purchasing and Procurement Assistant- February 2021 – June 2023

- Kept accurate procurement records and handled purchase orders.
- Assisted in vendor assessment and contract compliance monitoring.

Internship – Quality Management Department - February 2020- March 2020

SEROR (Société d'Etude et de Réalisation des Ouvrages d'Art)

- Analyzed key financial metrics to evaluate profitability and cost drivers.
- Reviewed governance models to identify performance gaps and strategic misalignment.

Internship – Human Resources Department - July 2019

EPE Hydro Canal SPA

- Observed in HR process reviews and operations.
- Developed familiarity with organizational policies, employee grievance handling, and interdepartmental collaboration.

Internship – Human Resources Department - December 2018

Tourism and Handicraft Directorate

- Analyzed local economic development projects focused on artisan support and tourism growth.

Internship – Human Resources Department - March 2018

EPH Ahmed Medaghri Hospital

- Assisted in managing HR documentation and staff files, and compliance with HR protocols.

Internship – Administration and Accounting - December 2017

BADR Bank (Agricultural and Rural Development Bank)

- Observed lending and credit approval processes and assisted with client file preparation, with a focus on documentation accuracy and regulatory compliance.

EDUCATION

Higher School of Management Tlemcen 2020

Master's Degree in Business Management and Corporate Strategies

- Graduated with Distinction "Very Good"

Higher School of Management Tlemcen 2017

Preparatory Classes in Economic Sciences, Management and Business

Cheikh El Bachir El Ibrahimi High School 2015

High School Diploma – Mathematics (Honors)

PROJECTS AND CASE STUDIES

Case Study:

BADR Bank—Strategic analysis with the use of SWOT, Ishikawa, 5S approach, and the 80/20 rule.

Final Dissertation:

The Role of Governance Practices in Enhancing Corporate Financial Performance.

study the impact of corporate governance mechanisms on financial performance in Algerian firms.

CERTIFICATION

• **DELFB2 2021**

• **Google certificate 2021 Fundamentals of Digital Marketing**

Hard Skills

- Business Tools & Software: Microsoft Excel, PowerPoint, MS Project (project planning), Microsoft Visio (process mapping)
- Project lifecycle management (initiation to closure)
- SWOT & PESTLE analysis
- KPI tracking and reporting
- Data collection and synthesis
- Basic financial analysis (P&L, budgeting)
- Design (Canva, Figma, Wix)

Soft Skills

- Strategic Thinking
- Problem-solving and Attention to details
- Collaboration & Communication
- Clear written and verbal communication
- Multicultural sensitivity
- Time & Work Organization
- Adaptability in dynamic environments
- Willingness to learn and grow
- Resilience and stress management

Languages

- Arabic: Native
- English: Fluent
- French: Intermediate
- Turkish: Intermediate